

WALPOLE CROSS KEYS PRIMARY SCHOOL

28 Sutton Road, Walpole Cross Keys,
King's Lynn, Norfolk, PE34 4HD.



Telephone 01553 828680
office@walpolecrosskeysprimary.co.uk
www.walpolecrosskeysprimary.co.uk

Executive Headteacher: Ms J. Borley

6th February 2023



Motivating kids to read

Dear Parent or Guardian,

We are running a **Read for Good Readathon** and we would love your child to join in. Our sponsored read event will run from **Monday 13th February- Monday 6th March 2023.**

It has been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD, 2002).

The charity **Read for Good** encourages children to read through its unique motivational approach that inspires reluctant readers to give reading a go and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audiobooks to blogs - they are not being assessed, it's all about reading for fun! And, they are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand new books and a resident storyteller to every major children's hospital in the UK.

The evidence from other schools is clear: teachers, parents and pupils all say that the freedom to choose what to read, combined with the knowledge that they are directly helping children in hospital, makes participation easy and compelling.

All you have to do is:

1. **Take a look at what they plan to read**, or help them complete their list of books to read. Remember they can read whatever they want: books, e-books, poetry, comics - anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books.
2. **Help your child find sponsors among family and friends.** The easiest way to sponsor a child is at <https://readathon.my.salesforce-sites.com/sponsor> (which family and friends can use too). *Unfortunately we are unable to accept any cash/cheque sponsors.*

Please support your child's sponsored read as much as you can. They will be helping children in hospitals get books, as well as helping themselves, and our school receives free books worth 20% of our grand sponsorship total, so there really is something in it for everyone.

For more information, check out your child's sponsorship card and visit www.readforgood.org.

Thank you for your support - helping your child to keep reading, raising and being amazing!



readforgood.org    

26 Nailsworth Mills, Avening Road, Nailsworth, Gloucestershire GL6 0BS tel: 01453 839005

Readathon® and Track My Read® are part of Read for Good®, registered charity no.1130309 (England and Wales) no.SC041036 (Scotland).
Read for Good is registered with the Fundraising Regulator.



We're working
towards Artsmark
Awarded by Arts
Council England



Part of

**West Norfolk
Academies Trust**